

# **Mae Rukavina**

#### **TELEVISION ADVERTISING**

ShopHQ (formerly Evine)\* - Live Broadcast Home Shopping Network (modeling live shows since 2017)

-Consult Beaute Skin

Facial skincare & health model

-Ariane Poole Cosmetics/Other

Make-up model

F. 1: /A : /F :

Live on-set/runway model for designer and house brands

-Fashion/Accessories/Footwear

Live fitness demos – exercise equipment

Studio B - ShopHQ

Promo Video and Print Marketing

Handbags, Fitness, Home products

Mystic Lake - Rib Fest\*\*

AARP – "Get Outdoors"\*\*

In house, social media, local tv

Feature talent for seasonal ad

Local & national tv

Cycling & hiking fitness body model

**PRINT** 

-Fitness

Salsa Cycles

**Cycling Catalog** 

Cycling fitness model

## TRAINING/SKILLS/EXPERIENCE

Lead Singer of The Maeflies, Minneapolis-based, Americana-Rock band 2003-Present www.maeflies.com

- Confident, dynamic stage presence and exhibits strong fashion sense
- Contralto voice with years of professional vocal training (3 octave range)

## **Body Building Competitions**

National Physique Competition, Minnesota North Star, October 2015 – Women's Figure Class Natural Bodybuilding Competition, Minnesota Mayhem, October 2016 – Women's Bikini Class

Marketing, Advertising, Retail Buying and Product Development work experience

## **SPECIAL ABILITIES**

## Athletic Lifestyle - Sport and Fitness Skills

- Experienced road biking; including high altitude mountains throughout Europe and Rockies
- Experienced mountain biking; including high altitude mountain terrain and racing
- Mountain hiking in high altitudes and challenging terrain
- Running, cross-country skiing, alpine skiing, inline skating, waterskiing, and paddle-boarding
- Outdoor wildlife: game and fishing experience
- Excellent physical endurance, weight training, stamina, balance, dedication to health

#### **EDUCATION**

University of St. Thomas: BA in Journalism – Major in Advertising

\*Instagram: @maerukavina \*\*Links to commercials: http://maeflies.com/maes-modeling