

# CHANDLER ELAINE WEIR

(612) 827-3823 [Oncamera@mooretalent.com](mailto:Oncamera@mooretalent.com)  
Moore Creative Talent

**Height:** 5' 10" **Body Type:** Thin/Athletic  
**Hair:** Blonde **Eyes:** Blue **Pronouns:** She/Her

## PRINT & DIGITAL

FASHION - Queen Anna House of Fashion, De Nova, Pareto, Abbie Ross Designs, Through Jimmy's Eye, CHAÎNE, Ribnick Outerwear, Goldfine Jewelry, Down the Rabbit Hole, AERT, Clair de Lune  
HOSPITALITY - W Minneapolis - The Foshay, Westin Edina  
BEAUTY - SALT Spa Salon Cafe, ARC Smile  
FOOD & BEVERAGE - Crisp & Green, Prairie Organic

## RUNWAY

Charleston Fashion Week	Anne Fontaine	Live; 2018
Northern Vogue	Abbie Ross Designs, Kristi Vosbeck	Live; 2018
Northern Vogue	Abbie Ross Designs	Live; 2019
Fashion Week MN	Lexurie Collection	Live; 2019
FashionFest	Down the Rabbit Hole MN, Red Wing Boots, Fawbushs, Through Jimmy's Eyes, Melly, Trailmark	Pre-recorded; 2020

## PUBLIC SPEAKING EXPERIENCE

CBS News; WCCO Mid-Morning; Minneapolis, MN - Northern Vogue Gala (live broadcast, memorized script)  
Procter & Gamble; Global Headquarters; Cincinnati, OH - New Hire Network Conference (teleprompter)

## EDUCATION

WASHINGTON UNIVERSITY, OLIN BUSINESS SCHOOL, St. Louis, MO; May 2016  
Bachelor of Science in Business Administration

- Majors in Marketing and International Business
- Professional GPA: 3.53/4.00, Overall GPA: 3.39/4.00
- Dean's Full Scholarship in Business (selected out of 8 finalists)

Study Abroad – Business Development and Sustainability Concentrations

- Business, Innovation, and Entrepreneurship in Israel; March 2013
- Study Abroad- Sustainable Development and Conservation: Mahabo, Madagascar; May 2014
- Study Abroad- Universidad Carlos III de Madrid; January – May 2015

## COMMUNITY INVOLVEMENT

MARKETING DIRECTOR - FASHION WEEK MN; Fall 2019 - Current

- Design and implement all FWMN marketing and social media activations
- Design and execute all sponsorship packages and partnerships (in-kind and cash)
- Inform and oversee PR strategy and execution
- Manage marketing team and contractors including photographers, videographers, social media manager, and interns

## SOCIAL MEDIA PRESENCE AND PARTNERSHIPS

LOCAL SOCIAL 'INFLUENCER' WITH 16K IG FOLLOWERS - [@CHANDLERWEIR](https://www.instagram.com/CHANDLERWEIR)

- Design, capture, and create customized content for local brands and businesses across a range of industries include food, beverage, fashion, beauty, and travel
- Content ranges from still photos to 'selfie' videos and testimonials
- Previous collaborators include: [Bumble](#), [Metropolitan Skin Clinic](#), [W Minneapolis - The Foshay](#), [Girls on the Run Twin Cities](#), [Hippy Feet](#), [Bom Dia Treats](#), [Venor](#), [SALT Spa Salon Cafe](#), [Richard Todd Hair](#), [Corazon Clothing](#), [Laura Hlavac Designs](#), [Wet Knot Boots](#), [Santosh Co.](#), [Goldfine Jewelry](#), [WellCova](#), [Apple Autos](#), and [Hands On Twin Cities](#)

## SPECIAL SKILLS

**Language:** Fluent - English; Proficient - Spanish

**Fitness - Outdoor:** Long Distance Running (9+ miles), Water Ski, Jet Ski, Wakeboard, Downhill/Snow Ski, Snowboard, Cycling, Horseback Riding, Rollerblade,

**Fitness - Equipment:** Treadmill, Stair Climber, Elliptical, Rowing Machine, Stationary Bike, Free Weights, Strength Training Machines

**Fitness - Other:** Volleyball (collegiate level), Yoga (Vinyasa and Sculpt), Kickboxing, Bootcamp, Aerobics

**Auto/Machinery Experience:** Automatic Car, Motorcycle, Moped, Electric Scooter, ATV, Riding Tractor

**Music:** Singing (Alto)

**Mobility:** Valid U.S. Passport, Valid Minnesota Driver's License